



CO2 True-IQ is the first truly comprehensive, real-time reporting tool for measuring the carbon footprint of grain, seed and pulse crops. This industry-leading innovation will revolutionize the way you manage and measure environmental impact.

Your ingredients, your exact processing footprint.

It's hard to improve what you can't measure. Our solution makes it possible to measure your carbon footprint from HFI-sourced ingredients.

- Accurately and easily
- Using third-party validated market data, not book data estimates
- On a real-time and ongoing basis

We can break data down by the exact pounds you purchased monthly to provide you with your exact footprint through our facilities. That means you can compare your HFI processing data with data you already have, giving you a much more accurate picture versus using book values.

CO2 True-IQ is the first step toward measuring and reducing the impact of your products. Our cutting-edge web-based platform uses data collected and validated by our partner, with no intervention from HFI, and can track carbon data all the way to the farm.

The next step: Data traced to individual farmers.

CO2 True-IQ offers transparency at a whole new level, by leveraging HFI's years of experience working with farmers on identity-preserved projects and regenerative practices. If you're ready to take the next step, we have the process, methodology and partner in place to ensure your HFI-sourced ingredients are validated to the farmer level.

CO₂ True-IQ™

Your ingredients, your exact processing footprint.



Communicate clearly, consistently, and convincingly with your stakeholders.

By giving you access to real-time validated data about your carbon footprint, our solution makes it possible to be transparent about your product's sustainability data with employees, consumers, partners, and key stakeholders.

Take advantage of the carbon reduction strategies HFI already has in place.

HFI is committed to lessening our impact on the environment, and when you work with us you are a few steps ahead in your own carbon footprint reduction journey.

- We've replaced lighting in our facilities for a significant decrease in energy consumption
- Our carbon footprint is market-based, providing a reliable and generally lower true measure that can be passed on to our partners.
- Rooted in agriculture, we have been pioneers in sustainability and regenerative practices since the beginning.



Our Arbor Day Foundation partnership can help you with your processing footprint.

Arbor Day Foundation is a nonprofit organization using reforestation and urban forestry to solve issues of climate change, community, and biodiversity. We have partnered with Arbor Day Foundation to make opportunities available to our partners.

HFI – Cultivating Goodness

Caring for the land – and the planet – is in our DNA. Since our inception, we have been growing together with our customers and farmers to provide the highest quality ingredients while on the journey to better agricultural practices. We are constantly looking for new ways to reduce our carbon emissions and provide innovative, sustainable solutions so our customers can achieve their goals. With the launch of CO2 True-IQ, we're excited to be at the forefront of the next important phase of measuring and managing agriculture's impact on the climate.

Ready to explore the possibilities with HFI?

Our sustainability experts are ready to help.

Contact Us

[HFIfamily.com](https://www.hfifamily.com) or 844-275-3443